

## ChainDrugStore.net Kicks Off 2017 hub.pharmacyfocus.com Marketing Campaign

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**Springfield, VA** – ChainDrugStore.net continues growing pharmacy usage across its suite of online pharmacy tools, including the ChainDrugStore.net messaging platform, the Pharmacy Verification Network, wholesaler portals, analytics dashboards and through the drug pricing benchmark Predictive Acquisition Cost (part of a joint venture called Glass Box Analytics LLC).

To maximize the value of this pharmacy usage and create a single sign on for online pharmacy tools, ChainDrugStore.net launched [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) in late 2015. [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) brings together all stakeholders in the pharmacy supply chain with a focus on interaction with pharmacies:

- Manufacturers
- Payers (commercial and government)
- Pharmacy Benefit Managers (PBMs)
- Federal agencies and state governments
- Industry associations
- Drug wholesalers

[hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) is excited to be kicking off its 2017 marketing campaign as a sponsor of the upcoming Channel Optimization in Pharma 2017 Conference. In addition, [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) has created a trial program available to manufacturers who currently do not use the network to communicate with more than 200 retail pharmacy chains and drug wholesalers, as well as over 20,000 independent pharmacies. To learn how to participate in this exciting manufacturer program, contact Peter Clayton at [pclayton@chaindrugstore.net](mailto:pclayton@chaindrugstore.net) or (347) 244-4685.

As part of its continued outreach to pharmacies and pharmacists, [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) will launch a series of ads throughout the year in various industry publications. Look for the first [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) ad in the January edition of Pharmacy Times. And [hub.pharmacyfocus.com](http://hub.pharmacyfocus.com) will continue to play an active role in supporting the industry as one of five Elite Partners to the National Council for Prescription Drug Programs (NCPDP).

### *About ChainDrugStore.net Inc. (CDS)*

*CDS is the link to pharmacy – an online communications network that manufacturers, managed care organizations, pharmacies and regulatory agencies use to communicate and aggregate pharmacy critical services and product information. Meet with us at the Channel Optimization in Pharma 2017 Conference (February 21-23, 2017 – Weehawken, NJ) and NCPDP Annual Conference 2017 (May 8-10, 2017 – Scottsdale, AZ).*